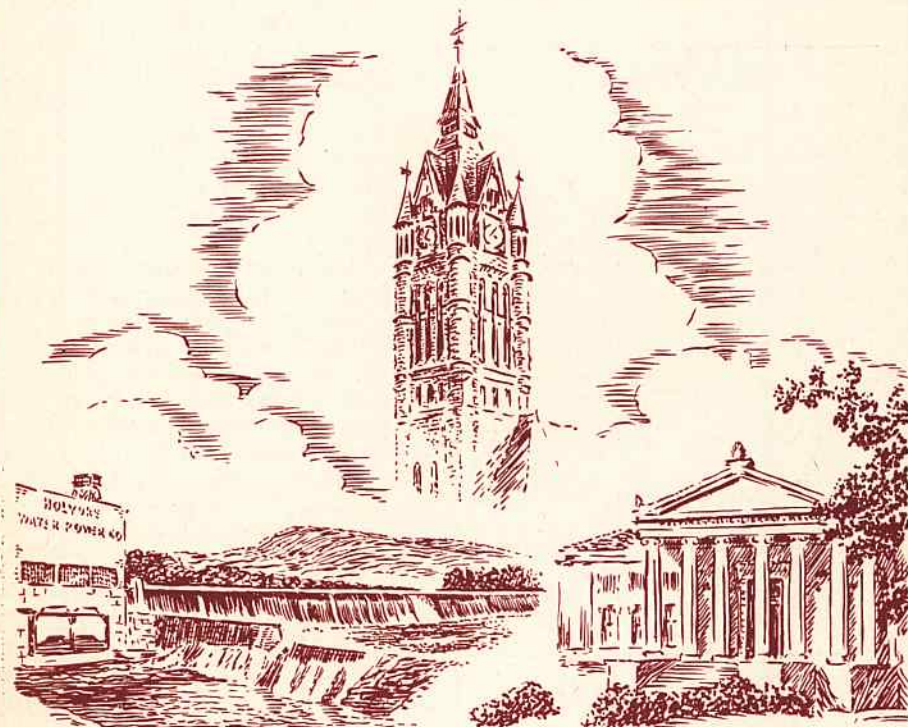


In Our Town



Holyoke's Guide

HIGHLIGHTS OF HOLYOKE

WHERE TO SHOP

WHERE TO EAT

ENTERTAINMENT

TV SCHEDULE

MOVIES

MAP OF THE CITY

WEEK OF JULY 10-16, 1955

Courtesy of Wistariahurst Museum, Holyoke, MA

Central Package Store

Inc.

785 Dwight Street
Holyoke, Mass.

JE 4-4555

We Deliver

BEER - WINE - LIQUEUR

TELEVISION

Monday

55—WHYN—Springfield

12:30 Music and News	6:15 Twilight Theatre
12:45 Mid Day Movie	7:30 Doug. Edwards
2:00 Robert Q. Lewis	7:45 Julius LaRosa
2:30 Matinee	8:00 Burns and Allen
2:45 Houseparty	8:30 Godfrey Talent S
3:00 Film	9:00 Ford Theatre
3:30 Bob Crosby	9:30 Ethel & Albert
3:45 Pulse of the City	10:00 Summer Theatre
4:30 Fred's Corner	11:00 Nightcap News
4:45 Out West	11:05 Previews
5:45 Little Rascals	

22—WWLP—Springfield

7:00 Today	6:00 Hop. Cassidy
9:00 Morning Movie	6:30 This Evening
10:00 Dng Dng School	7:30 Matt Dennis
10:45 Sheila Graham	7:45 News Caravan
11:00 Home	8:00 Captured
12:00 Tenn. Ernie	8:30 Firestone Voice
12:30 Feather Yr. Nest	9:00 Medic
1:00 Feature Film	9:30 R. Montgomery
2:00 Marilou Weston	10:30 Play of the Week
3:00 Matinee Theatre	11:00 Final Edition
4:30 Mr. Sweeney	11:05 Sports Roundup
4:45 Mod. Romances	11:10 Weather
5:00 Ed's Fun Club	11:15 Notes To You
5:30 Howdy Doody	11:30 Tonight

From the Editors

This copy of *In Our Town* is yours through the compliments of the advertisers. We will try to make this publication fill the needs of you, the readers. Your suggestions are always appreciated. For information or correspondence Phone JE 2-6144 or write "In Our Town Publications", 581 Pleasant Street, Holyoke, Mass. Published weekly by the Anker Printing Company, Holyoke, Mass. Circulation—5000 copies.



WARREN O. FOLLETT — DOUGLAS H. ROBINSON

VOL. 1 JULY 10 NO. 1

Why "IN OUR TOWN"

This is the first issue of "IN OUR TOWN", which will be a weekly guide to Holyoke. We hope it will become a valuable part of the city, not only for visitors, but for local people as well.

With its compact size "IN OUR TOWN" will prove to be a handy and accurate guide to local TV and movie listings; provide a directive for recreation, entertainment, and dining and shopping facilities in and around this city.

A number of features on interest catching aspects of the area will be included to introduce Holyoke to visitors or to people just moving here and to give a rebirth of interest to the city's natives.

Other cities with less than half as much to offer have similar guides. Holyoke lying in the midst of the Connecticut Valley affords historic and scenic pleasures for all. This weekly guide will help you choose a spot to travel to on an afternoon's drive or pick your evening's entertainment.

SALTMAN'S

277 1/2 MAPLE ST. — 52 SARGEANT ST.
252 MAPLE STREET

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HOLYOKE HIGHLIGHTS

MT. TOM AND STATE RESERVATION . . .

Mount Tom, the loftiest peak in the Connecticut Valley (1,214 ft.) adjoins the Mount Tom State Reservation where seventy-three fireplaces and one hundred thirty-four tables ideal for picnic outings for family, church, or club gatherings are located. Conveniently located on the roads are lookouts where one may obtain views of the valley below and the distant foothills of the Berkshires.

MOUNTAIN PARK . . .

Dance pavilion, restaurant, picnic tables and midway, make up this famous summer resort. The Valley Players at the Mountain Park Casino provide excellent entertainment from mid-June to early September.

DINOSAUR TRACKS . . .

Located on Route 5 just below a sign marked "Connecticut River" are Holyoke's famous Dinosaur Tracks. Embedded in a ledge are individual tracks of these prehistoric animals.

LIBRARY AND MUSEUM . . .

The Holyoke Library and Museum, 335 Maple Street, contains exhibits of wild life, prehistoric and Indian relics and a gallery of paintings. Over 100,000 volumes which are free to public. Open Monday thru Friday 9 A. M. to 9 P. M.—Sat., 9 A. M. to 6 P. M.

HAMPTON PONDS . . .

Excellent swimming and boating facilities, restaurants, picnic areas and fishing accommodations on Route 202 between Holyoke and Westfield.

BELLE SKINNER MUSIC MEMORIAL . . .

Located on Beech Street and contains one of the finest collection of musical instruments. Open Friday by appointment — Tel. JE 2-4628.

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OUR OWN BAKERY
AND DAIRY

55th Year

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TELEVISION

Tuesday

55—WHYN—Springfield

12:30 Music and News	6:15 Twilight Theatre
12:45 Mid Day Movie	7:30 Doug. Edwards
2:00 Robert Q. Lewis	7:45 Ames Brothers
2:30 Matinee	8:00 That's My Boy
2:45 Houseparty	8:30 Elery Queen
3:00 Big Payoff	9:00 Meet Millie
3:30 Food for thought	9:30 All Star Theatre
4:00 Film	10:00 \$64,000 Question
4:30 Fred's Corner	10:30 The Search
4:45 Out West w. Bill	11:00 Nightcap News
5:45 Little Rascals	11:05 Previews

22—WWLP—Springfield

7:00 Today	6:00 China Smith
9:00 Morning Movie	6:30 This Evening
10:00 Dng. Dng. School	7:30 Dinah Shore
10:45 Sheila Graham	7:45 News Caravan
11:00 Home	8:00 Big Picture
12:00 Tennessee Ernie	8:30 A. Murray Party
12:30 Feather Yr. Nest	9:00 Danny Thomas
1:00 Feature Film	9:30 Big Town
2:00 Marilou Weston	10:00 Truth Or Conseq.
3:00 Matinee Theatre	10:30 Death Valley
4:30 Mr. Sweeney	11:00 Final Edition
4:45 Mod. Romances	11:05 Sports Roundup
5:00 Ed's Fun Club	11:10 Weather
5:30 Howdy Doody	11:15 Drew Pearson
	11:30 Tonight

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